

# INSTRUCTION TO YOUR BANK OR BUILDING SOCIETY TO PAY BY DIRECT DEBIT

Originator's Identification Number

6 4 9 9 4 8



Please fill in the whole form including official box using a ball point pen and send it to:

**Membership Secretary, Severn Valley Railway, The Railway Station, Bewdley, Worcestershire DY12 1BG**

Name(s) of Account Holder(s)

\_\_\_\_\_

Bank/Building Society account number

Branch Sort Code

Name and full postal address of your Bank or Building Society  
To: The Manager Bank/Building Society

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Reference Number (Office Use Only)

### FOR SEVERN VALLEY RAILWAY OFFICIAL USE ONLY

This is not part of your instruction to your Bank or Building Society

#### (Optional) Donation

I agree to the collection of an additional £\_\_\_\_\_ each renewal from my account as a donation to the Severn Valley Railway. This extra amount may be collected at the same time as my subscription renewal.

Signed \_\_\_\_\_ Date \_\_\_\_\_

### Instruction to your Bank or Building Society

Please pay Severn Valley Railway Co. Ltd. Direct Debits from the account detailed in this instruction subject to safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with Severn Valley Railway Co. Ltd., and if so details will be passed electronically to my Bank/Building Society.

Signature(s) \_\_\_\_\_

Date \_\_\_\_\_

Banks and Building Societies may not accept Direct Debit instructions for some types of account.

## Why not join us?

The scheme to preserve part of the original SVR began in 1965. The line from Bridgnorth to Hampton Loade was reopened in 1970, and extended in stages, reaching Kidderminster in 1984. The SVR is largely volunteer operated - indeed without this help the SVR would not survive. From our membership of around 13,000 several hundred actively help us run the SVR.

## Be a volunteer and help us run the SVR!

We are always in need of more assistance on our railway, from operating the service (on-train personnel, station and maintenance staff) through to support activities such as marketing, telephone answering, assisting in shops and gardening.

You must be a member and be prepared to spare us some of your time, whether it be for just a few days each year or on a more regular basis. Full training will be given where required.

Volunteer Liaison Officer Peter Edkins and his deputy Barry Moreton will be happy to hear from you. They can be contacted at Bewdley station on Tuesdays and Thursdays or on 01299 401776 (24 hours answering).



### The Direct Debit Guarantee

- This Guarantee is offered by all Banks and Building Societies that take part in the Direct Debit Scheme. The efficiency and security of the Scheme is monitored and protected by your own Bank or Building Society.
- If the amounts to be paid or the payment dates change, the Severn Valley Railway Company Limited will notify you 10 working days in advance of your account being debited or as otherwise agreed.
- If an error is made by the Severn Valley Railway Company Limited or your Bank or Building Society, you are guaranteed a full and immediate refund from your branch of the amount paid.
- You can cancel a Direct Debit at any time by writing to your Bank or Building Society. Please also send a copy of your letter to us.



## Membership



## It means a great deal!

The Railway Station  
Bewdley, Worcestershire DY12 1BG  
Tel: 01299 403816

[www.svr.co.uk](http://www.svr.co.uk)

# A message from the Chairman

The Severn Valley Railway is a privately owned railway running regular steam-hauled passenger trains for the benefit of tourists and enthusiasts between Kidderminster in Worcestershire and Bridgnorth in Shropshire, a distance of 16 miles. Around a quarter of a million people travel with us every year, and are often impressed with what they see. We regularly receive positive comments about our authentic atmosphere and courteous staff.

It is not so well known that the people who operate the railway are unpaid volunteers, all of whom are members of the Severn Valley Railway Company. The same organisation also supplies both financial and administrative support to the owning company, Severn Valley Railway (Holdings) plc, our record of such assistance is most impressive. Operating a 160 year-old steam railway, comprising earthworks, track, buildings, signalling, locomotives and rolling stock is an expensive business, and even more so as we advance into the 21st century. The ongoing support from our members and free contributions from our volunteers is essential in ensuring the continued success of the railway.

If Britain's heritage and nostalgia interest you, why not join the Severn Valley Railway Company? In return for a modest membership subscription you will receive a number of benefits, including a regular magazine *Severn Valley News*, reduced fare travel on the railway and specially arranged members' events where you can venture "behind the scenes" to see how the railway works.

You don't need to work on the railway to support it - indeed our members are located all over the world - but if you would like to become a volunteer on the railway, our Volunteer Liaison Officer will be happy to hear from you.

Your generous support will help us to keep the Severn Valley Railway running for future generations to experience.

Why not take action now, and join us by filling in the application form contained within this leaflet?

**David Williams**  
Chairman

## Membership Benefits

- Reduced fare travel\*
- Regular members' magazine  
– includes updates on the railway and advance notice of new initiatives and special events
- Special members' weekend  
– an opportunity to see behind the scenes, with many areas usually closed to the public specially opened for members to visit
- Opportunity to become a volunteer and help keep the railway running
- Helping to save an important part of Britain's heritage for future generations to enjoy

\* Concessions not valid during certain special events such as *Thomas the Tank Engine* and *Santa Special Weekends*.

## Save Money

Why not join us for three years?

As well as benefiting from a £5 discount† you will automatically be protected from any subscription increases for the next three years!

† *Three year discount not available on Junior and Student Memberships.*



*Photograph courtesy of Jason Houlders.*

*Cover picture from a painting by John Austin.*

*Membership subscription rates valid only until 31st December 2007.*

## MEMBERSHIP APPLICATION

I/We wish to apply for Severn Valley Railway membership and will comply with the Memorandum and Articles of Association, by-laws and other regulations thereof.

	1 year	3 years
Ordinary	£15.00 <input type="checkbox"/>	£40.00 <input type="checkbox"/>
Joint	£20.00 <input type="checkbox"/>	£55.00 <input type="checkbox"/>
Senior	£12.00 <input type="checkbox"/>	£31.00 <input type="checkbox"/>
Joint Senior <i>(one or both receiving state pension)</i>	£14.00 <input type="checkbox"/>	£37.00 <input type="checkbox"/>
Family <i>(includes children under 14)</i>	£24.00 <input type="checkbox"/>	£67.00 <input type="checkbox"/>
Junior (14-16)	£6.00 <input type="checkbox"/>	Not available
Student <i>(in full time education)</i>	£10.00 <input type="checkbox"/>	Not available
Life Membership	£300.00 <input type="checkbox"/>	
Joint Life Membership	£380.00 <input type="checkbox"/>	

*(Please tick appropriate box)*

I/We enclose membership fee of £ \_\_\_\_\_, together with an (optional) donation of £ \_\_\_\_\_ to the Severn Valley Railway. Subscriptions include VAT.

I wish to pay by  
direct debit  cheque  credit card  debit card   
For direct debits please complete the mandate overleaf.  
Cheques payable to Severn Valley Railway Co. Ltd.

Expiry date ...../...../..... Issue No. (Maestro)  
or valid from date .....

Card number  
...../...../...../...../.....

Full name Mr/Mrs/Miss/Ms \_\_\_\_\_

Partner's name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_

Daytime tel. no. \_\_\_\_\_ Date \_\_\_\_\_

**PLEASE DO NOT USE THIS FORM FOR MEMBERSHIP RENEWALS**

Please forward your completed form to:

**Membership Secretary, Severn Valley Railway,  
The Railway Station, Bewdley, Worcestershire DY12 1BG**