



Golden Ticket competition terms and conditions

WHO IS PROMOTING THE COMPETITION?

The Severn Valley Railway (Holdings) PLC is the promoter of this competition.

Registered office: Severn Valley Railway (Holdings) PLC, Number One, Comberton Place, Kidderminster, DY10 1QR. Telephone: 01562 757900. The Severn Valley Railway can be contacted via the details above.

Registered company No: 104627

AM I ELIGIBLE TO ENTER THE COMPETITION?

Via the Severn Valley Railway Families Facebook page:

You are eligible to enter the competition if you meet the following requirements:

- You are a legal resident of the United Kingdom and are 18 years old or older at the time of entry

And

- You are NOT an employee or immediate family of an employee or volunteer at The Severn Valley Railway and
- You are NOT involved in any part of the administration and execution of this competition

Via the Express and Star:

You are eligible to enter the competition if you meet the following requirements:

You adhere to the terms and conditions specified by the Express and Star at the point of competition entry.

- You are a legal resident of the United Kingdom and are 18 years old or older at the time of entry

And

- You are NOT an employee or immediate family of an employee of or volunteer at The Severn Valley Railway and
- You are NOT involved in any part of the administration and execution of this competition

HOW ARE WINNERS SELECTED AND NOTIFIED?

Express and Star competition:

Winner will be chosen at random by the Express and Star from those who entered the competition, agreed to the terms and conditions and submitted their details through the Express and Star and completed the competition correctly.

Winner will be notified by the Express and Star and their contact details passed to The Severn Valley Railway to confirm prize details.

Social media:

We will select a winner at random from all of those who enter the competition via the Severn Valley Railway Families Facebook Page.

Winner will be notified via the Facebook page above within 14 days of the competition closing date as specified on the competition Facebook post. If the winner does not contact the Severn Valley Railway within two weeks of the specified competition closing date, we may randomly select another winner.

Booking office:

Winning ticket number, date and location (station booking office) will be pre-selected at random on dates until 24th December 2015 and winners will be the customers who purchase pre-selected ticket number at the booking office on the day set.

Winners will be notified at the time of booking, in person, by booking office staff.

Pre-booked tickets:

Winning ticket numbers, types and dates will be pre-selected at random and winners will be the customers who purchase the pre-selected tickets.

Winners will be notified through a dedicated insert within their ticket booking pack, sent out by post with their tickets.

RULES ABOUT PRIZES

Prizes are non-transferable and there is no cash alternative.

Date and details of the prize will be confirmed by The Severn Valley Railway before 31st December 2015, following consultation with winners. Prize will be redeemed on a date specified by the Severn Valley Railway, within the Spring 2016 operating season. Prize cannot be redeemed during special

event days. The Severn Valley Railway may substitute activities included within the prize with others of equal or greater value or alter the date of the prize at any time.

Prizes are awarded at Severn Valley Railway's discretion and no prizes will be awarded as a result of improper actions by or on behalf of any entrant.

WHAT OTHER CONDITIONS AM I AGREEING TO BY ENTERING THIS COMPETITION/ACCEPTING THIS PRIZE

By entering this competition or accepting this prize you agree to:

- Abide by the rules specified within this document;
- To the extent allowable under applicable law, to release and hold harmless The Severn Valley Railway and its respective advertising and promotional agencies and Competition judging organization, the parent companies, subsidiaries, affiliates, employees, representatives, successors, assigns and agents from any and all liability or any injury, loss, damage of any kind or disappointment arising from or in connection with this Sweepstake or any prize won save with respect to claims resulting from death or personal injury arising from Severn Valley Railway negligence and with respect to claims resulting from fraud or any other liabilities that may not be excluded by law;
- That The Severn Valley Railway's decisions will be final and binding on all matters related to this Competition;
- That you may be requested to take part in promotional activity and that your personal data, photographs and audio and/or visual recordings of you may be used in publicity without payment or compensation to you.
- That your personal data may be used by Severn Valley Railway for future marketing activities and from time to time you may be sent relevant information relating to the activities they undertake.

WHAT LAWS GOVERN THE WAY THIS COMPETITION IS EXECUTED AND ADMINISTRATED?

In the event of any dispute regarding the Terms and Conditions, Rules, conduct, results and all other matters relating to this Competition, the decision of The Severn Valley Railway shall be final and no correspondence or discussion shall be entered into. These terms and conditions, the conduct of this promotion and the interpretation and enforcement of these terms and conditions shall be governed and construed in accordance with the law of England and Wales. The provisions of the Contracts (Rights of Third Parties) Act 1999 shall not apply to this agreement.

WHAT IF SOMETHING UNEXPECTED HAPPENS AND THE COMPETITION CAN'T RUN AS PLANNED?

If cheating, a virus, bug, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, (also referred to as force majeure) affects the fairness and /or integrity of this Competition, we reserve the right to cancel, change or suspend this Competition. This right is reserved whether the event is due to human or technical error. If a

solution cannot be found to restore the integrity of the Competition, we reserve the right to select winners from among all eligible entries received before we had to cancel, change or suspend the Competition.

If you attempt to compromise the integrity or the legitimate operation of this Competition by hacking or by cheating or committing fraud in ANY way, we may seek damages from you to the fullest extent permitted by law. Further, we may ban you from participating in any of our future Competition, so please play fairly.

DATA PROTECTION

Any personal data relating to entrants will be used solely in accordance with current UK data protection legislation and will not be disclosed to any third party without permission. Any personal data relating to entrants will be used solely in accordance with current UK data protection legislation and will not be disclosed to any third parties without the individual's prior consent

CHANGING THESE TERMS

The Severn Valley Railway reserves the right to cancel or amend the Competition, or the Terms and Conditions at any time without prior notice. Any changes will be posted within these Rules.

